

CO

VS

CA

# TALE OF THE TAPE

## The 2019 Cannabis Heavyweight Fight of the Year

January – May 2019 Sales



TOTAL UNIQUE RETAIL OUTLETS

838

696



TOTAL DISPENSARY & DELIVERY SALES

\$668.5M

\$1.2B



TOTAL UNITS SOLD



89.5M

76.7M



2018 SPENDING PER CAPITA

\$260.30

\$63.05



FLOWER SALES



\$259.9M

\$386.7M



CONCENTRATES SALES



\$232.0M

\$433.1M



INGESTIBLES SALES



\$110.4M

\$210.6M



VAPE SALES



\$114.5M

\$355.4M

