



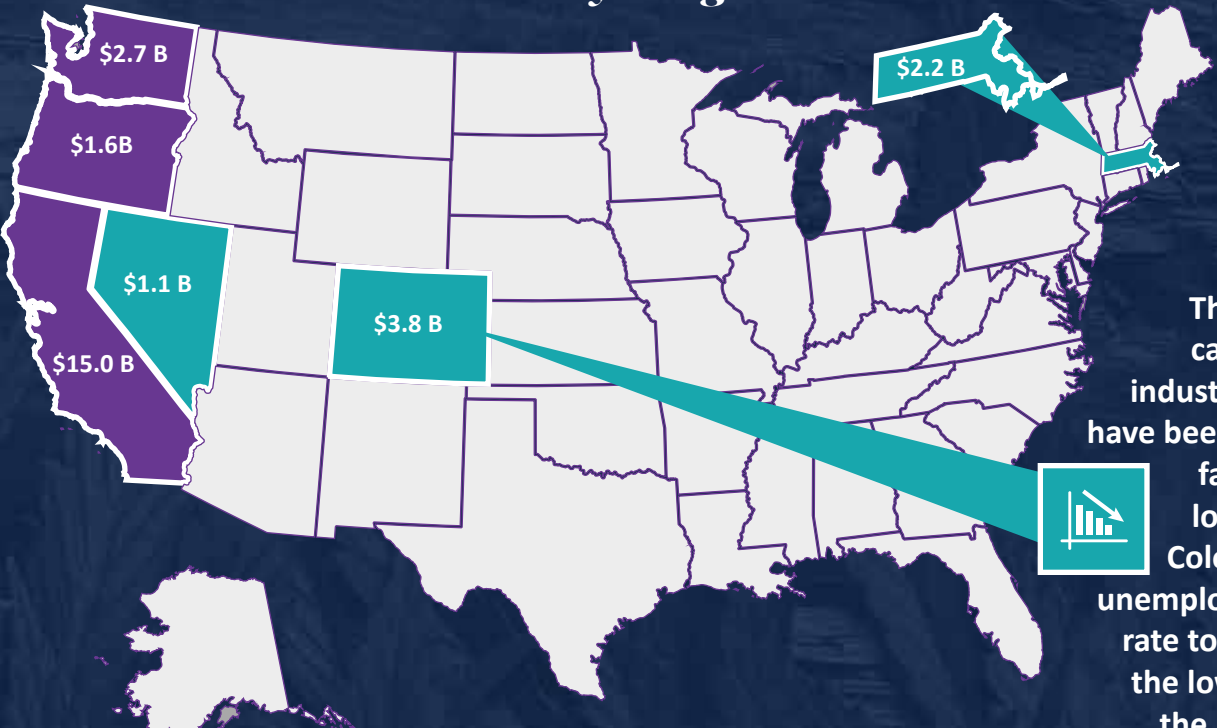
# US Legal Cannabis: Driving \$40 Billion Economic Output

A Cannabis Intelligence Briefing Series Report



## Some Of Our Key Insights\*

Six of the early movers in legal adult-use implementation will account for more than 60% of the \$39.6 billion in 2021 total economic output.



The legal cannabis industry may have been a key factor in lowering Colorado's unemployment rate to one of the lowest in the nation.



CA:	\$15,011
CO:	\$3,759
WA:	\$2,678
MA:	\$2,192
OR:	\$1,620
NV:	\$1,139
(\$ = millions)	



Arcview Market Research's \$7.7 billion projection of 2021 cannabis spending in California would generate **\$15 billion in total economic output** in the state alone.



By 2021, direct cannabis industry employment will top 291,500 FTE jobs, with a total employment effect of **nearly 414,000 FTEs**.



Conservative estimates show more than **\$4 billion in total taxes** generated from the cannabis industry in 2021.

**Purchase or learn more about this report and the Cannabis Intelligence Briefing Series at [shop.bdsanalytics.com](http://shop.bdsanalytics.com)**