



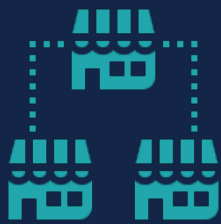
# California: The Golden Opportunity?

A Cannabis Intelligence Briefing Series Report



## Highlighted Report Insights

With 29 million adults (not including the tourists!) soon to have retail access, California's taxes are inline with other state levels, but challenges remain. State-level taxes are currently being debated and local taxes vary widely by jurisdiction. Staying informed of the evolving tax landscape is key to investment and operational success.



As markets transition to adult-use, the retail model will quickly shift from the single storefront, "mom and pop" style to specialty cannabis chains.

Arcview Market Research's forecast shows cannabis sales reaching \$3.7 billion in 2018, growing to \$7.7 billion in 2021.



Many cultivators will have significant changes to production practices to keep selling legal cannabis in California dispensaries.

By 2021, California is expected to have a demand for legal cannabis 3x greater than any other state.



Purchase or learn more about this report and the Cannabis Intelligence Briefing Series at [shop.bdsanalytics.com](http://shop.bdsanalytics.com)